

OPTOD 1514 : Optometry Business Management I

This course surveys the profession of optometry up to present day, provides basic planning strategies for personal, professional, and financial goals to prepare for a career in optometry. Optometric career choices, modes and scope of optometric practice, as well as the advantages and disadvantages of the various paths are discussed. Emphasis is placed on the steps that should be initiated to prepare for a career as a professional.

Credits 1.0